



REMODELING CONTRACTOR CASE STUDY

Sonus Digital's Digital Marketing Solutions Generate Significant Revenue for New Kitchen and Bath Remodeling Company

AT A GLANCE

CHALLENGES

- Start-Up Company
- No Digital Presence
- Lack of Physical Location
- Highly Competitive Market

RESULTS

- Increased Revenue \$100k in 30 days
- Page One Ranking on Google within 45 days
- 2,900% Client Return on Investment



“We were invisible online before partnering with Sonus Digital. Their team not only built our digital presence from scratch but also turned it into a major source of business. The results were phenomenal.”

OWNER

Kitchen and Bath Remodeling Company

OBJECTIVES

Faced with the challenge of establishing an online presence from the ground up, a local kitchen and bath remodeling company partnered with Sonus Digital. Their goal was not just to enter the digital space but to make a significant impact in a competitive market.

SOLUTIONS

Created a Digital Foundation

Started by building a user-friendly, SEO-optimized website, serving as the digital cornerstone of the business. Simultaneously, a new Facebook page and Google Business Profile were created to enhance their online visibility and local reach.

Innovative Advertising Campaigns

Tailored ad campaigns were launched on Google and Facebook. These campaigns were not just visually compelling but were strategically designed to target potential customers in the area, focusing on those specifically seeking remodeling services.

SEO Success

A major success was achieving first-page Google rankings for competitive keywords: 'kitchen remodeling near me' and 'bathroom remodeling near me'. This was a result of our focused SEO strategies, starting from scratch but rapidly gaining traction.

RESULTS

Remarkable Revenue Increase

The company secured over \$100k in new business directly tied to our efforts within just 30 days of campaign launch.

Exceptional Return on Investment (ROI)

The campaigns led to a 2900% return on investment, a testament to the effectiveness of our strategies.

Increased Online Visibility

In less than 45 days, our targeted SEO efforts catapulted the company to a page-one ranking on Google for highly competitive keywords,

Engagement Boost

Generated over 300 views of Google Business Profile and nearly 1,000 Facebook followers within 30 days.